



Figma Design-System Starter Kit

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A starter structure for tokens, components, variants and handoff. Stand up a system that scales — without a forty-page manual nobody reads.

How to use it — Recreate this structure in a fresh Figma file, then swap the sample values for your brand. Start with foundations, add only the components you actually ship, and document as you build. A **living** system beats a perfect one — bias toward tokens, variants and clear names over volume.

01 · File & page structure where things live

Recommended Figma pages

	Cover	name · version · owner
	Foundations	colour · type · space · grid · icons
	Components	buttons · inputs · cards · nav · feedback
	Patterns	forms · empty states · tables · modals
	Templates	PDP · landing · checkout · account
	Archive	deprecated / WIP
	Changelog	what shipped, when, by whom

02 · Naming conventions findable = usable

- ☐ Tokens: category/role/variant → color/text/muted
- ☐ Components: Category / Name → Button / Primary
- ☐ Use **slashes** to group in the Assets panel & instance menus
- ☐ Layers named by intent, never "Rectangle 42"
- ☐ Variants via **properties** (Type, Size, State), not duplicated frames
- ☐ Icons: icon/name, 24px frame, single stroke weight

03 · Foundations — tokens the source of truth

Colour roles

TOKEN	ROLE
color/bg/base	Page background
color/bg/subtle	Cards, panels
color/text/strong	Headings, key text
color/text/muted	Secondary text
color/border	Dividers, inputs
color/brand	Primary actions
color/brand/hover	Hover / pressed
color/feedback/*	success · warning · danger

Spacing & radius (4px base)

TOKEN	PX	TOKEN	PX
space/1	4	space/6	24
space/2	8	space/8	32
space/3	12	space/12	48
space/4	16	radius/md	10
radius/sm	6	radius/pill	999

Type scale

TOKEN	SIZE / LINE	WEIGHT
text/display	40 / 44	600
text/h1	30 / 36	600
text/h2	22 / 28	600
text/h3	17 / 24	600
text/body	15 / 24	400
text/caption	12 / 16	500

Breakpoints & elevation

BREAKPOINT	PX	SHADOW	USE
sm	480	e1	Cards
md	768	e2	Dropdowns
lg	1024	e3	Modals
xl	1280	—	—

04 · Component checklist done means done

Every component ships with

- ☐ Variant properties: **Type**, **Size** where relevant
- ☐ States: default · hover · focus · active · disabled · loading · error
- ☐ **Tokens only** — no hard-coded hex, px or type
- ☐ Auto layout + resizing rules that survive content changes
- ☐ Responsive behaviour defined (min/max, wrap, truncation)
- ☐ Accessible name + focus order + AA contrast
- ☐ Content rules: max length, empty/overflow, placeholder
- ☐ Dev notes / code link in the description field

One-screen spec

- ☐ Purpose — what it's for, when not to use it
- ☐ Anatomy — labelled parts
- ☐ Props / variants — table of options & defaults
- ☐ States & behaviour — including motion
- ☐ Tokens — colour, space, type used
- ☐ Do / Don't — two or three of each
- ☐ Accessibility — roles, labels, keyboard

06 • Governance keep it alive

Contribution & versioning

- ☐ One published library = single source of truth
- ☐ Versioned releases with a written changelog
- ☐ Deprecation policy: mark → migrate → remove
- ☐ Lightweight request flow for new components
- ☐ Review by an owner before anything publishes